

**CLOUdera**

# Accelerate your Hybrid Data Cloud Journey

Piotr Pruski - Canada Country Manager

Marcos Caurim - Senior Solutions Engineer

# CLOUDERA

THE HYBRID DATA COMPANY

---

We believe that **data** can make what is impossible today, possible tomorrow

---

We empower people to transform complex **data anywhere** into actionable insights faster and easier

---

We deliver a hybrid data platform with secure **data management** and portable cloud-native **data analytics**

“The **future data ecosystem** should leverage distributed data management components — which may **run on multiple clouds and/or on-premises** — but are treated as a **cohesive whole** with a high degree of automation. Integration, metadata and governance capabilities glue the individual components together.”

**Gartner**<sup>®</sup>

Strategic Roadmap for Migrating Data Management to the Cloud  
Published 21 March 2022 - ID G00746011,  
Analyst(s): Robert Thanaraj, Adam Ronthal, Donald Feinberg

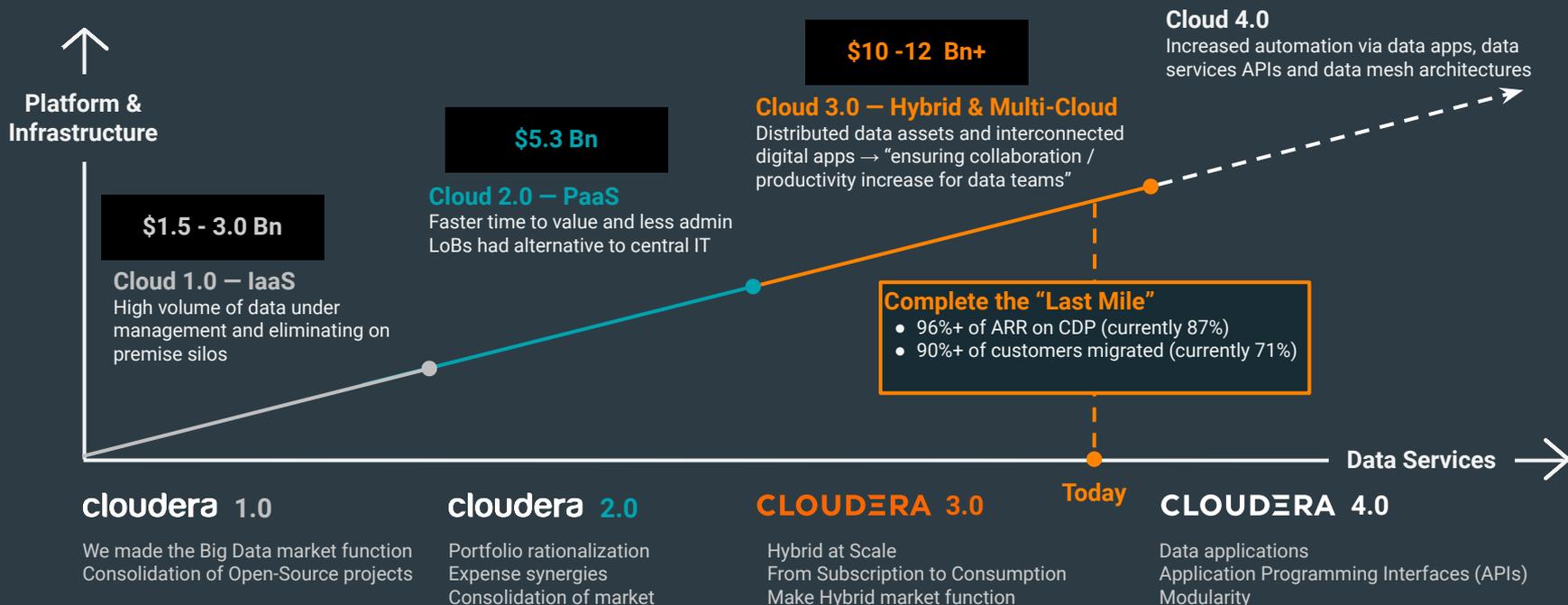
---

“The reality: Hybrid cloud is  
the de facto model.”

**Deloitte.**

# CLOUDERA 3.0 JOURNEY

We are on our last mile to achieving our strategic vision



# CLOUDERA DATA PLATFORM

*The only hybrid data platform for modern data architectures with data anywhere*



Open data fabrics, lakehouses and data meshes with data anywhere at scale



Multi-cloud & on-premises data management and analytics



“Write once, run anywhere” data analytics portability

**SDX**

Unified security & governance with open cloud-native storage formats

# 3.0 | PRODUCT PILLARS



## HYBRID DATA LEADER

### CDP HYBRID CLOUD

#### Data & IT Leaders

PvC BASE

SDX

Lens

Iceberg

Airflow

CDP-PC

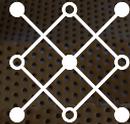
Replication Manager

Yunikorn



#### HYBRID MULTI-CLOUD

Public and  
Private Cloud



#### DATA FABRIC

Platform Security and  
Portability



#### OPEN SOURCE INNOVATION

Apache  
Iceberg

#### Data Practitioners

Data Services Pvt/Public

CDE, CDW, CML



#### DATA LAKEHOUSE

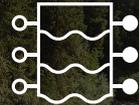
Multi-Function  
Analytics at Scale

#### Streaming Users

NiFi

Data Flow

Serverless DF Function

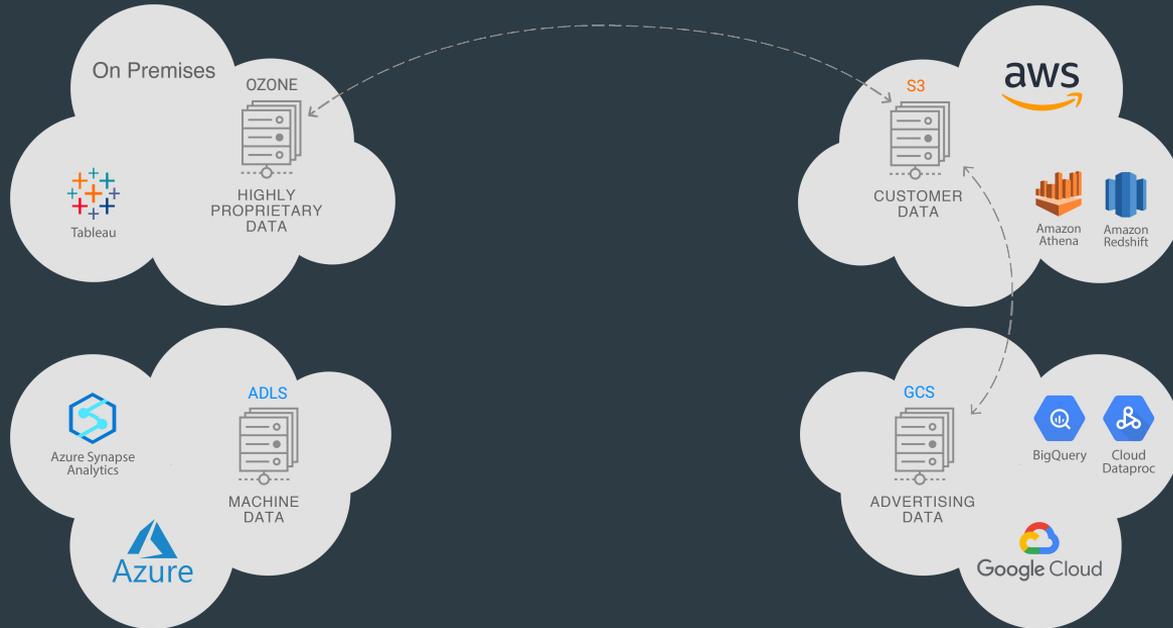


#### STREAMING

Analytics  
Use Cases

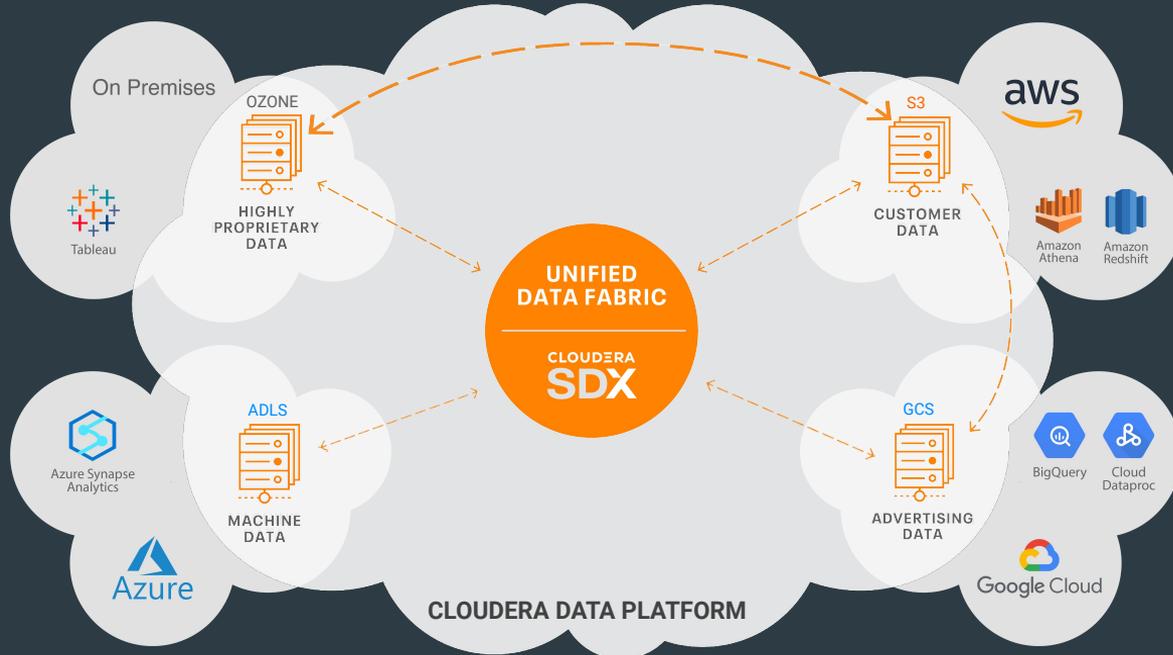
# DISTRIBUTED DATA MANAGEMENT COMPONENTS

Which may run on multiple clouds and/or on-premises



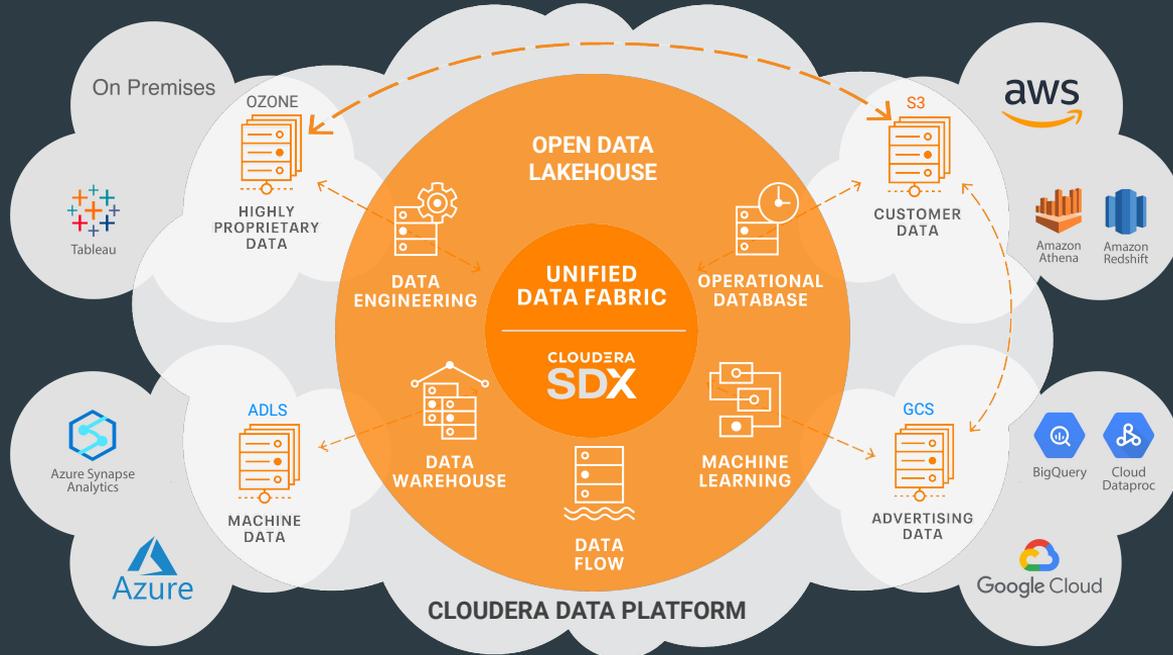
# CLouDERA DATA PLATFORM

Hybrid. Open. Portable. Secure.



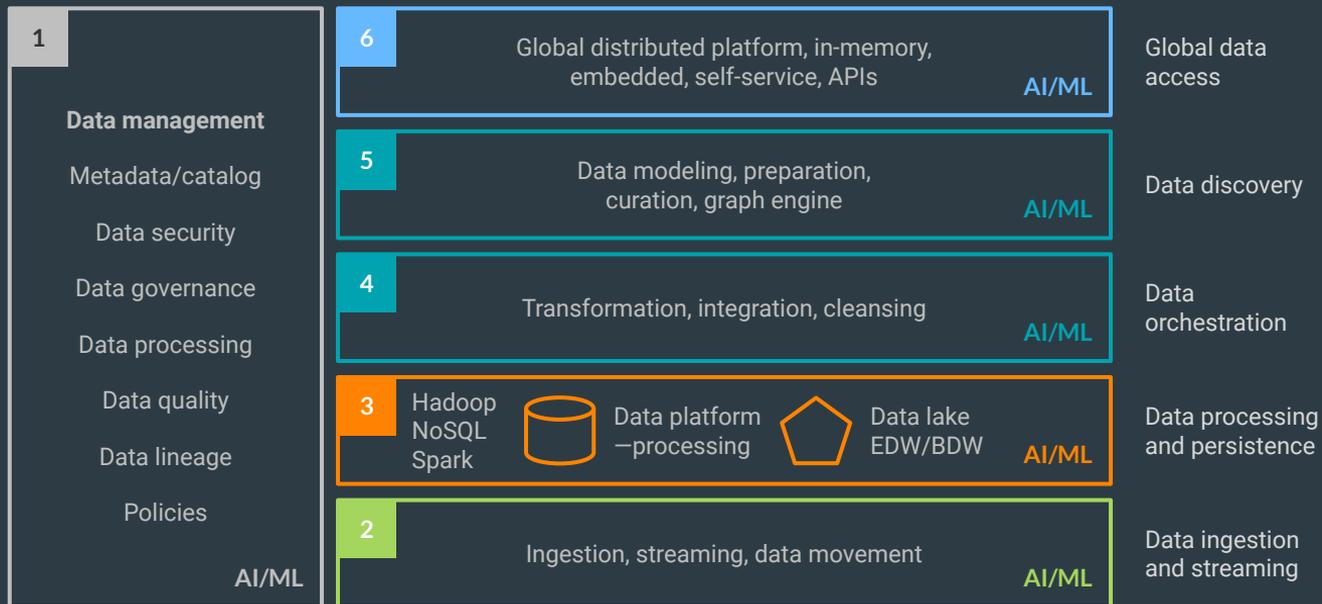
# CLUDERA DATA PLATFORM

Hybrid. Open. Portable. Secure.



# CLUDERA'S HYBRID DATA PLATFORM—ENABLING DATA FABRIC

## Forrester's Definition



Cloud



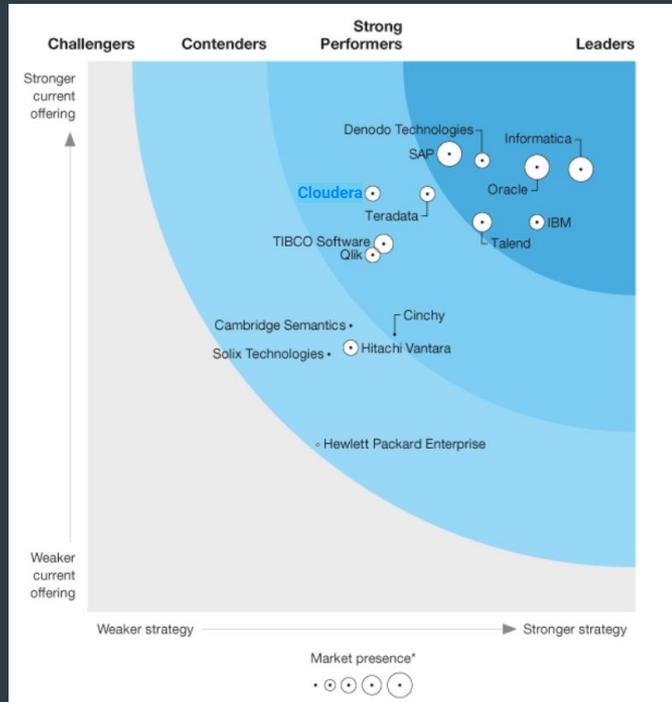
Data sources



On-premises

# THE FORRESTER WAVE: ENTERPRISE DATA FABRIC

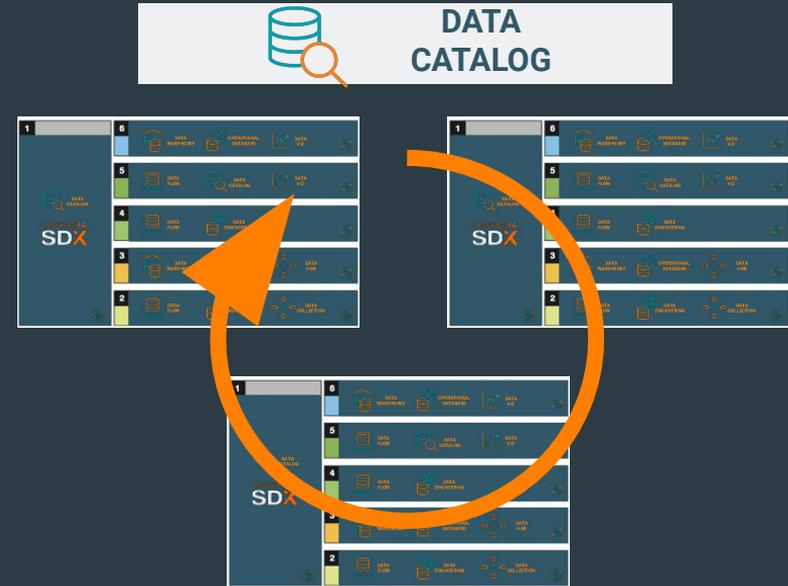
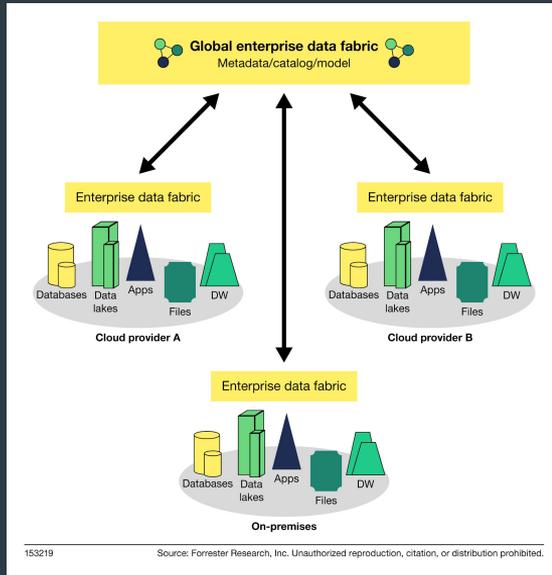
## Strong Performer



- **Strength of Current Offering:** Cloudera in the top 5 with a stronger result than IBM, Teradata, and Talend
- Consistent Strong Performer through the last three Waves on this topic (roughly 6 years)
- Top scores in key areas:
  - Data Connectivity
  - Data Pipeline/Streaming
  - Data Delivery
  - Use Cases and Partner Ecosystems

# CLUDERA DATA FABRIC DIFFERENTIATORS

- **SDX Everywhere** - Consistent schema, security and governance
- **Data Catalog** - Single pane of glass across all data estates



# CLOUERA

THE HYBRID DATA COMPANY

---

# THANK YOU