## CHIEF DATA & ANALYTICS OFFICERS Canada Public Sector

June 18-19, 2024 | Sheraton Ottawa Hotel, Ottawa, Canada.

### ADDITIONAL BRANDING OPPORTUNITIES

**DEADLINE: TUESDAY, 4TH JUNE** 

FIRST COME, FIRST SERVE



EMAIL: REBECCA.JASPER@CORINIUMGROUP.COM

#### **DRINK RECEPTION SPONSOR**







LIMIT: 1 SPONSOR/DAY

COST: \$10,000/Day (US \$)

- Lunch will be provided to every CDAO
   Canada Public Sector attendee in the exhibit hall
- Have your own custom-made lunch table signs, A1 sign and napkins which will be displayed prominently at the buffet table.
- Your company logo will be included on the napkins. You pick the color napkin & one color imprint.
- Sponsor is responsible for artwork

#### **WELCOME BAG**



LIMIT: 1 SPONSOR

COST: \$9,000 (US \$)

- The ultimate walking billboard! Let your target audience advertise for you during and long after the close of the conference.
   Maximize your visibility by sponsoring the 2024 Meeting Bag.
- Your company's logo appear prominently on the front of the bag.
- Bags to be provided by sponsors

#### **LANYARDS**

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LIMIT: 1 SPONSOR

COST: \$7,500 (US \$)

- This exclusive opportunity puts your name front and center.
- Display your company's name and/or logo on the lanyards that hold attendees' name badges!
- Sponsor to provide lanyards

#### PODIUM SIGNAGE SPONSOR



LIMIT: 1 SPONSOR

COST: \$3,000 (US \$)

- Have your logo featured on the podium signage during the event! This is a great sponsorship opportunity to get your logo out front and center!
- Corinium to include sponsors logo on the sign and we can also add in a line to visit your booth!

#### **CORINIUM STAFF TSHIRT SPONSOR**

LIMIT: 1 SPONSOR

COST: \$10,000 (US \$)

 Let Corinium staff advertise for you during the conference. Maximize your visibility by sponsoring the Corinium Staff T-shirt.

 Your company's logo appear prominently on the back of Corinium staff t-shirts.

# YOUR LOGO HERE

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#### LOOKING FOR SOMETHING NOT LISTED? JUST LET ME KNOW!

If you are interested in any additional branding items that are not listed, please reach out to me! I'm happy to look into your suggestion and provide the pricing for you.

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